



Engaging Students through Careers

Part III: Using Careers to Engage Students

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Series Overview

- **Part I:** Understanding Motivation
- **Part II:** Connecting Students with Careers
- **Part III:** Using Careers to Engage Students



Overview

Part III: Using Careers to Engage Students

- Part I & II Review
 - Theories of Motivation
 - Using Interests and Needs to Motivate
 - Making Career Decisions
- Special Presentation
 - **Jose Villarreal** – Workforce Community Liaison, Farmington Municipal School District
 - Work-Based Learning Program

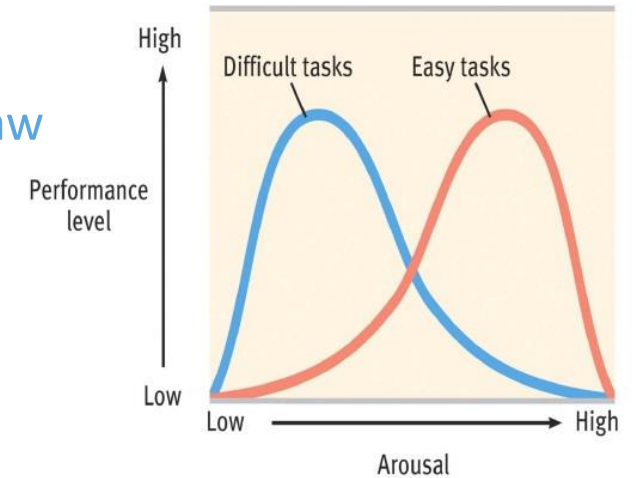


Part I Overview

- **Arousal Theory** = individual seek optimum levels of arousal
 - Yerkes-Dodson Law
- **Maslow's Hierarchy** = basic needs before higher needs
- **Positive Reinforcement vs Punishment**
- **Growth Mindset**



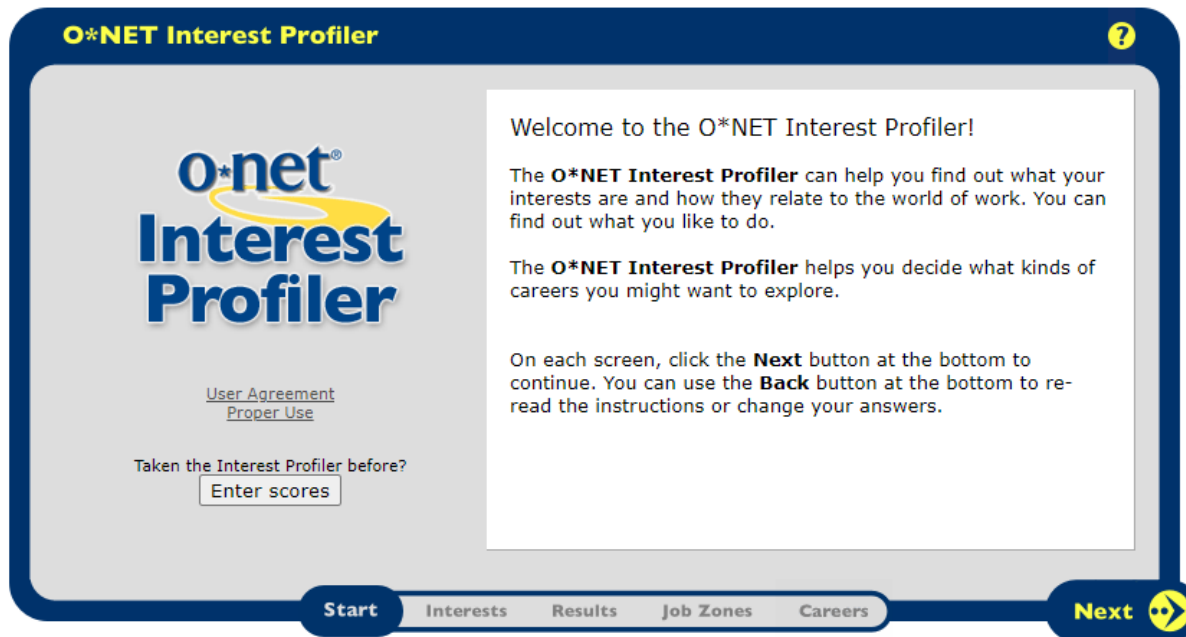
Yerkes-
Dodson Law



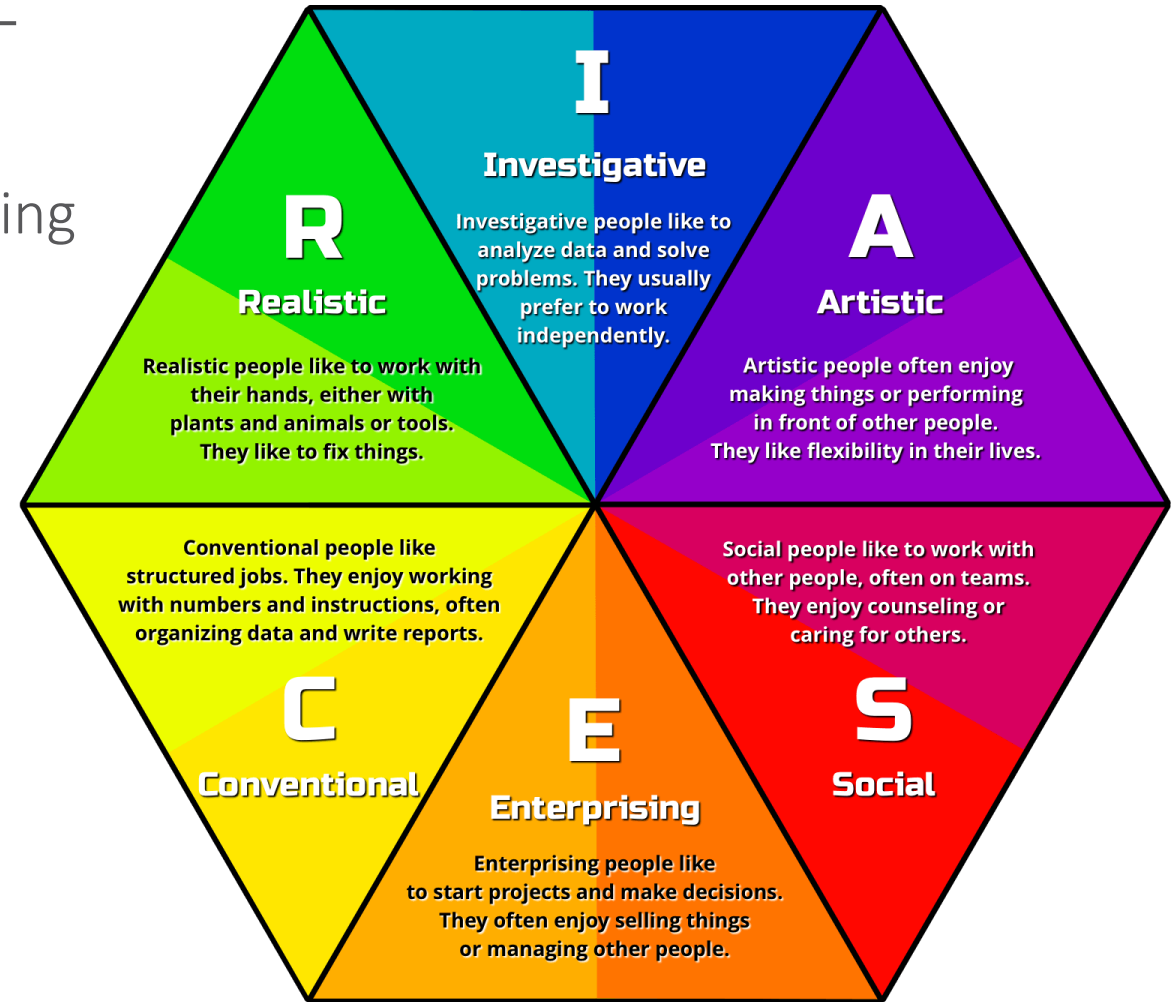
Part I Overview

O*NET Interest Profiler

- Assesses occupational interests according to Holland's personality types.



mynextmove.org/explore/ip



Part I Overview

How can we use this information to motivate students to work toward successful outcomes and achieve academic goals?

Identify Needs and Interests

- Use assessments with students.
- Obtain assessment results.

Connect Academic Goals to Needs and Interests

- Note basic needs and interests.
- Look for opportunities to meet these needs and interests.
- Look for connections in required courses and activities.

Encourage Students to Anticipate Future Needs and Interests

- Explore occupations that meet student needs and interests.
- Keep students focused on current activities/tasks that support future needs and interests.

Part II: Connecting Students with Careers



- **Assessments** – interests and needs
- **Identifying Career Matches** – assessment results, experiences, exposure
- **Making Informed Career Decisions** – labor market information
- **Aligning Education with Career Goals** – evaluate requirements and electives



- **When and where???**

- **Career Exploration** – integrate into and expand upon current activities

- **Academic Advising** – make career selection(s) a required first step

1. Provide links to assessments (email, flyers, school website)
2. Provide experiences and career exposure (as much as possible)
3. Print lists of high-value careers and share with students (careerpathways-nm.com)
4. Use students' chosen career to guide academic advising and motivate completion



Part III: Using Careers to Engage Students



- **Part I: Understanding Motivation** - *How do we motivate students?*
 - Keep information and activities connected to their interests and needs.
 - Aligning education to their career goals is one of most direct approaches.
- **Part II: Connection Students to Careers** – *How can we support career decisions?*
 - Assessments, career exploration, career education, labor market data
 - Explore skill requirements and look for opportunities to connect education to needed skills.
- **Part III: Using Careers to Engage Students** – *How do we keep students excited about careers and career preparation?*
 - Career programs and career-related learning opportunities
 - Work-based learning, apprenticeships, CTSOs, CTE programs



Special Presentation



Jose Villarreal



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- Work-Based Learning Program
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