



# ECHS CHECK-IN

March 16, 2021

# AGENDA

- Re-evaluating ECHS Principals and Best Practice Sharing
- Review of Counselor Meeting - Several attended. Videos and materials now posted. See chat for link.  
<http://schoolcounselors-nm.com/videos-preparing-students-for-the-future-of-work/>
- ECHS Leadership Follow Up and Convening for April
- Open Items

# EQUITY

As stated in the designation manual, the demographic composition of your ECHS population should mirror that of your district, while adhering to and reflecting the core vision of the ECHS model—that is, to engage students under-represented in higher education, disadvantaged students, and first-generation college students.

As you already know, the most effective tools for building your student population are **recruitment and marketing**. A detailed recruitment and marketing strategy will help establish the application and acceptance processes in your ECHS program.

Please take a few minutes to **send me any recruitment** and/or marketing materials you have found to be helpful in establishing equitable access. Examples include:

- **Brochures or letters sent to middle- and high-school counselors and/or parents;**
- **Informational materials provided to rising 8th/9th grade students;**
- **Information about or materials used in school-based meetings and presentations.**
- **Additionally, if you have an established plan for analyzing student demographic data to ensure equitable access, I would love to learn more about it.**

I don't anticipate it taking too long to gather and share materials with me. Hopefully, you will find it time well spent as my goal is to collect resources representative of best practices in the principle of Equitable Access, then share with the group, thus benefitting the entire group as well as further strengthening ECHS programming.



## Opening Session

Welcome – Dr. Elaine Perea, Barbara Armijo, Dr. Joseph Goins

Keynote Speaker – Dr. Bill Daggett

### ***Learning 2025: Preparing Students for Their Future, NOT Our Past***

7:45-8:50 a.m.

Equity, social justice, Social-Emotional Learning, mental health, and a rigorous and relevant instructional program for all students are recent but critical issues that schools today are required to address. Meanwhile, the demands of the past have not gone away. The brick-and-mortar school model of the last century with the bell schedule, boundaries, rules, regulations, certifications, tenures, contracts, and a hyper-focus on meeting proficiency on high-stakes tests continue to demand attention. While the demands continue to compound, a silver lining is emerging through the hardships brought on by COVID. It has created a tipping point for many educators, policy makers, business leaders, and parents around the immediate need to transform our education system. The pandemic has also taught us that change is possible in the ways we had not imagined even one year ago.



Bill Daggett, Ed.D.

[About Bill Daggett, Ed.D.](#)

[Session Recording](#)

[Slides](#)

**\*\*Note:** The videos shared by Dr. Daggett during his presentation are not active in the slides. You will need to view the session recording to see them.

9:00-9:50 a.m.

Career Pathways and  
Preparing for High Value  
Careers – Tracey Bryan,  
The Bridge of Southern NM

[Session Recording](#)

[Slides](#)

In-Demand & STAR  
Occupations –  
Rachel Moskowitz, DWS

[Session Recording](#)

[Slides](#)

Maximizing Dual Credit  
Opportunities Through  
Advising –  
Jaime Cherry, CCRB

[Session Recording](#)

[Slides](#)

Resources for Work-Based  
Learning Opportunities –  
Jaime Hernandez, DWS

[Session Recording](#)

[Slides](#)